

# WHAT AM I GOING TO CHANGE?

O que eu vou mudar?

## LISTEN AND COMPLETE THE MISSING WORDS

handle = lidar / manusear / mexer  
 remain = permanecer  
 place = lugar / locar/ colocar

**Dev.:** following our previous discussion, I'm going to refine the homepage flow. The hero section is going to emphasize a single core benefit.  
**Client:** That makes sense. Visitors tend to disengage with dense copy. Are you going to keep the headline short?  
**Dev.:** Yes. We're going to pair a brief headline with a clear subheading. And I'm going to replace the busy banner with an image that matches the brand.  
**Client:** I'd also like pricing to be easier to locate. How are you going to handle the navigation?  
**Dev.:** We're going to simplify the labels and implement a sticker header so the menu remains visible. The primary action button is going to sit near the logo for quick access.  
**Client:** Ok! clients are cautious about payments. What are you going to place near checkout to make them feel safe?  
**Dev.:** We're going to display security badges and include a clear refund note. I'm also going to add a short customer quote with a small portrait.  
**Client:** Understood. What is the plan for performance and mobile?  
**Dev.:** We're going to compress assets, lazy-load noncritical sections, and validate across common screen sizes. On 4G, the page is going to open in around two seconds.  
**Client:** And how are we going to measure the results?  
**Dev.:** We're going to monitor CTA taps, time on page, and drop-offs. A semanal weekly report is going to summarise changes.  
**Client:** When is this scheduled to go live?  
**Dev.:** We're going to launch it on Thursday evening after a quick basic test and basic QA.



drop-offs = desistencias

Disengage  
Handle  
Drop-offs

## ANSWER THE QUESTIONS.

- 1 - What is the main change the developer is going to make to the hero section?
- 2 - How is the headline and subheading going to change?
- 3 - Where is the primary action button going to be placed, and why?
- 4 - What items are going to appear near checkout to make clients feel safe?
- 5 - What is the plan to improve performance on mobile? Mention two actions.
- 6 - How fast is the page going to open on 4G?
- 7 - Which metrics are they going to monitor to measure results?
- 8 - When is the new version going to go live, and what will happen before launch?

## FUTURE PLANS

be + going to

I **am going to** visit my family.  
 I'm **going**.

Going to = gonna

Are you **going to** conduct the field service tomorrow?

Yes, I **am**. Yeah! I'm going to conduct...  
 No, I **am not**.

Is Theo **gonna** stay in for the weekend?  
 Yes, he is. He's gonna ...

Are **you** **going to** **replace the banner?**  
 Is **your client (he)** **going to** **record a video?**

Yes, I **am going to** **replace the banner**.  
 No, I **am going to** **leave the same**.  
 Yes, **he is going to** **record a video**.  
 No, **he isn't going to** **record a video**.

not so far.

What are you going to do tomorrow morning?  
 Tomorrow morning I am going to conduct field service

Write a question with **going to** for each situation.

- 1 Your friend has won some money. You ask:  
 (what / do with it?) What are you going to do with it?
- 2 Your friend is going to a party tonight. You ask:  
 (what / wear?) What are you going to wear?
- 3 Your friend has just bought a new table. You ask:  
 (where / put it?) Where are you going to put it?
- 4 Your friend has decided to have a party. You ask:  
 (who / invite?) Who are you going to invite to the party?

Read the situations and complete the dialogues. Use **going to**.

- 1 You have decided to clean your room this morning.  
 FRIEND: Are you going out this morning?  
 you: No, I'm going to clean my room.
- 2 You bought a sweater, but it doesn't fit you very well. You have decided to take it back to the shop.  
 FRIEND: That sweater is too big for you.  
 you: I know. I am going to take it back to the shop.
- 3 You have been offered a job, but you have decided not to accept it.  
 FRIEND: I hear you've been offered a job.  
 you: That's right, but I am not going to accept it.
- 4 You have to phone Sarah. It's morning now, and you have decided to phone her tonight.  
 FRIEND: Have you phoned Sarah yet?  
 you: No, I decided that I am going to phone her tonight.
- 5 You are in a restaurant. The food is awful and you've decided to complain.  
 FRIEND: This food is awful, isn't it?  
 you: Yes, it's disgusting. I am going to complain.

present buy compras  
 past bought comprou

phone = call  
 awful - horriavel

nojento

Listen to the client talk about his plans for the website, and answer.

- What is the client going to send to the developer?  
 \_\_\_\_\_
- What is the client going to collect for the homepage?  
 \_\_\_\_\_
- When is the client going to share the update?  
 \_\_\_\_\_



## CONVERSATION

- you / talk / to a client tomorrow \_\_\_\_\_
- what / you / do / next weekend \_\_\_\_\_
- where / you / have dinner on Saturday \_\_\_\_\_
- you / travel / on our next vacation \_\_\_\_\_